

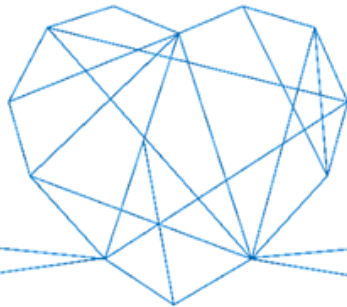
t: Fostering Social Entrepreneurship Ecosystems Post Covid-19 in TARTU

FOSO POCO

Fostering Social Entrepreneurship Ecosystems Post-Covid-19



Co-funded by the COSME programme of the European Union

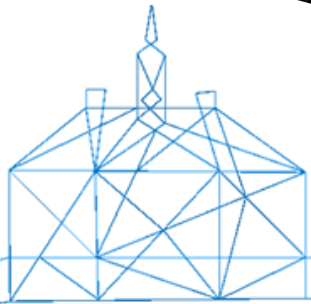


t: Who are we?

Katrin Kask

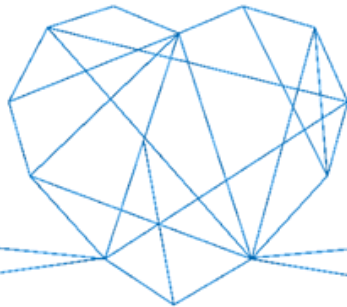


Kertu Tombak



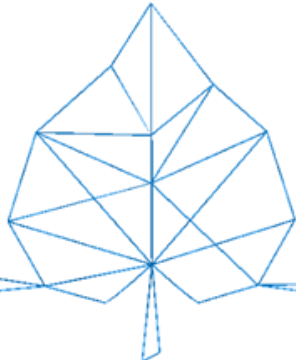
t: Why FOSO POCO?

- Support and encourage entrepreneurship in general
- Raise awareness on social entrepreneurship
- Map current situation and identify the gaps
- Exchange good practices
- Tackle societal problems



t: Pitch, pilot & internationalise

- Side-event of sTARTUp Day
- More than 50 participants from social enterprises, public sector, academia and support organisations
- Presenting local good practises & workshops on pitching, piloting and internationalising social enterprises



t: Good local practise: Paw and Hand

VALIDATING OUR IDEA

- ❖ Customer assumption:
 - ❖ People don't want to adopt dogs from shelters, due to lack of social skills and training.
 - ❖ Prisoners lack of meaningful activities.
- ❖ Problem assumption
 - ❖ Ministry of justice and prisons are motivated to co-operate with partners who offer prisoners' meaningful activities, that also have impact on the recidivism of prisoners.
- ❖ Solution assumption
 - ❖ Liis is willing to pay for adopting a dog, who has been trained by a prisoner, from a shelter.



t: Good local practise: Vivita



t: Good local practise: sTARTUp Ecosystem & sTARTUp Day

Pitching A Good Practice?

Vaido Mikheim
Tartu Science Park



YOU ROCK!

STARTUP DAY 2021 TEAM

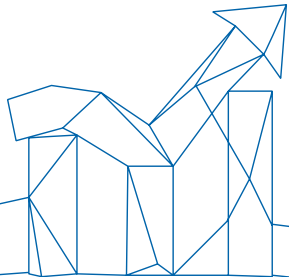


t: Takeaways

- New contacts for cooperation
- More conscious policy making
- Great potential for scale up
- Positive impact entrepreneurship is the only way



Photo: Evelin Lumi





Thank you!

